

MAIN RELATED TYPES OF CAPITAL



7.12 Creating value for the country



CREATING VALUE FOR THE COUNTRY FOR US: scan the QR code and watch the video.



IMPLEMENTATION STATUS

MAIN TYPES OF CAPITAL	OBJECTIVES	INDICATOR (KPI)	TARGET	BASELINE	2023	OUTCOME
 	Polis Project*	<ul style="list-style-type: none"> Creation of "One-Stop Shops" for 6,933 Post Offices located in small municipalities Creation of a national network of 250 co-working spaces 	• 2026	2022	<ul style="list-style-type: none"> 1,190 Post Offices in municipalities with less than 15,000 inhabitants 31 co-working spaces built 	
	Strengthen Poste Italiane's local presence with initiatives and projects to benefit increasingly large and broad local areas	<ul style="list-style-type: none"> % increase in the number of Italian municipalities involved in initiatives supported by Poste Italiane 	• 10% by 2023	2022	+163%	
	Support the implementation of the Polis Project through specific training activities	<ul style="list-style-type: none"> No. of training pills for the entire population No. of specialised courses for the population of POs involved in the project** 	<ul style="list-style-type: none"> 1 by 2023 3 by 2023 	2022	<ul style="list-style-type: none"> 1 online course for the entire population 3 specialised courses for the MP population 	
	Increase knowledge of financial education topics	<ul style="list-style-type: none"> One editorial plan on financial education topics and a focus on young people (high school students) with initiatives aimed at the children of employees, including younger children 	• 1 by 2023	2022	<ul style="list-style-type: none"> 1 editorial plan with 12 news items published on the intranet and apps, and 6 podcasts produced for the intranet and apps 	
	Increase knowledge of financial education activities	<ul style="list-style-type: none"> No. of events held 	<ul style="list-style-type: none"> 30 by 2024 90 by 2028 	2022	24	
	Increase knowledge of new delivery and logistics models and digital issues	<ul style="list-style-type: none"> No. of events held No. of webinars conducted with sign language translator and subtitles No. of videopodcasts made with sign language translator and subtitles 	<ul style="list-style-type: none"> 30 by 2024 6 by 2024 10 by 2024 	2022	<ul style="list-style-type: none"> thematic events held 6 webinars conducted with LIS translator and subtitles 3 videopodcasts made with LIS translator and subtitles 	
	Increase the number of sports and social initiatives supported by Poste Italiane in the southern regions and islands	<ul style="list-style-type: none"> % initiatives supported in the sport and social sphere in southern regions and islands out of total initiatives 	• ≥ 20% by 2024	2023	New	

* The target date is February 29, 2024.

** The number of training activities is dependent on the number of services delivered.

Objective achieved/Objective achieved and updated

Objective not achieved

Deadline for achieving the objective that has not yet expired